

# PRIVACY POLICY

## 1. Information clause

In accordance with the GDPR - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC (general regulation on data protection) (Official Journal of the European Union, L 119, 4 May 2016, pp. 1-88) we inform you that:

1. The administrator of your personal data is PPHU ROCH Rokita Zbigniew registered in Tarnowskie Góry at ul. Kopalniana 72, NIP 645-000-34-15 represented by Zbigniew Rokita.
2. Contact with the Data Protection Administrator is possible:
  - a) by phone number 784 692 604
  - b) by e-mail at [dane@roch.pl](mailto:dane@roch.pl)
3. Your personal data will be processed in order to:
  - a) performance of the contract, pursuant to art. 6 sec. 1 lit. b of the general data protection regulation
  - b) in the case of placing an order, delivery, obtaining commercial information, personal data is processed in order to fulfill orders and deliveries
  - c) presenting a commercial offer based on your consent (the basis of Article 6(1)(a) of the GDPR)
4. You have the right to withdraw your consent to the processing of your personal data at any time, but the withdrawal of consent does not affect the lawfulness of the processing that was carried out on the basis of your consent before its withdrawal
5. The recipient of your personal data will be entities authorized to obtain personal data under the law.
6. The data controller does not transfer your personal data to a third country or an international organization.
7. The data will be processed for the period necessary to perform the contract and the duration of the contract, and after its expiry for the period necessary to
  - a) termination of the contract and related services,
  - b) securing or pursuing any claims due to PPHU ROCH Rokita Zbigniew
  - c) for the implementation of a legitimate legal obligation resulting from legal, tax and accounting regulations.

8. Personal data processed for the purposes of marketing products or own services of PPHU ROCH Rokita Zbigniew on the basis of a legitimate legal interest will be processed until the data subject objects. The data subject has the following rights under the provisions of the GDPR:
- a) the right to access the processed personal data, i.e. the right to obtain confirmation via the DO Administrator whether and to what extent personal data is processed;
  - b) the right to rectify data, if there is a reasonable suspicion that the data being processed is incorrect or incomplete;
  - c) the right to limit data processing, including the right to withdraw previously granted consents (withdrawal of consent does not affect the lawfulness of data processing, which was made on the basis of consent before its withdrawal), the data subject has objected to data processing - until it is determined whether the objection to data processing is justified against the legitimate interest of the DO Administrator.
  - d) the right to delete personal data in the event that the data are no longer necessary for the purposes for which they were collected or otherwise processed and the data subject has objected to data processing.
  - e) The data subject also has the right to delete the data and has withdrawn the consent on which the processing is based and there is no other legal basis for the processing. Deletion is also possible when the data is processed contrary to applicable law,
  - f) The data must be deleted in order to comply with the legal obligation.
  - g) the right to transfer data via the DO Administrator to another administrator, provided that the processing takes place on the basis of a contract concluded with the data subject or on the basis of consent expressed by such a person;
  - h) the right to lodge a complaint with the competent supervisory authority if it is found that the personal data processed by PPHU ROCH Rokita Zbigniew violate the provisions of the GDPR;
  - i) the right to obtain intervention from the DO Administrator, to express one's own position and to question a decision based on automated data processing.

9. Information about recipients of personal data

In connection with the processing of personal data for the purposes set out in point 2, personal data may be made available to the following recipients or categories of recipients:

- a) entities participating in the processes necessary to perform the concluded contract,

- b) entities supporting PPHU ROCH Rokita Zbigniew in its business processes, including entities processing personal data for PPHU ROCH Rokita Zbigniew (so-called ROCH processors) participating in the performance of our activities;
- c) entities related to PPHU ROCH Rokita Zbigniew
- d) entities providing debt collection services and entities purchasing receivables - in the event of failure to pay our bills or invoices on time;
- e) entities providing banking services;
- f) entities providing courier or postal services;
- g) entities providing transport services;
- h) document archiving entities;
- i) entities providing PPHU ROCH Rokita Zbigniew with advisory, consulting, audit, financial, accounting and legal assistance services. Your personal data is not subject to profiling.

10. Your personal data will be stored with the utmost care and appropriate safeguards against leakage

## **2. Cookies**

We use our own and third-party cookies to optimize the way users use our services, and to display advertising content from our site and third-party sites based on the analysis of how users navigate our site. By continuing to browse our site, you are accepting our use of cookies. More information can be found in our Cookie Policy.

### **What is a cookie?**

A cookie is a small text file sent by a website and stored on your computer, phone or other device, containing information about the navigation on a given website. Cookies used by the Online Store may be temporary or permanent. Temporary cookies are deleted when the browser is closed, while permanent cookies are also stored after you finish using the Website and are used to store information such as your password or login, which speeds up and facilitates the use of the Website. Thanks to cookies, using websites is easier and more pleasant. These files are not harmful to computers. Although this policy uses the general term cookie to refer to the main way information is stored on this site, the browser's local storage space is also used for the same purposes as cookies. Therefore, all information in this section applies equally to local storage.

### **Why are cookies used on this website?**

Cookies are an essential element of the functioning of our website. The main purpose of cookies is to improve the experience of using websites. For example, when you use a website, we remember your preferences (language, country, etc.) for future visits. In addition, the information collected in cookies allows us to improve our website by estimating statistical data and usage patterns, as well as adapting it to individual user preferences, speeding up searches, etc. Occasionally, after obtaining prior consent, we may use cookies, tags or other similar files mechanisms to obtain information that will allow us to display advertisements on our website, third party websites or other websites based on an analysis of your Internet usage habits.

### **What are cookies NOT used for on this website?**

With the cookies we use, we do not store sensitive information that would enable the identification of the user, such as address, password, credit or debit card details, etc.

### **Who uses the information collected in cookies?**

Information collected through cookies on our website is used only by us, with the exception of third-party cookies, which are used and managed by third-party companies in order to provide us with the services we have ordered, improve the quality of our services and optimize the use of our websites by users. The main services for which third-party cookies are used relate to obtaining statistical data on website visits and guaranteeing the security of payment operations.

### **How can you avoid the use of cookies on this website?**

If you prefer to avoid the use of cookies on this website, given the previous restrictions, you should first block the use of cookies in your browser, then delete the cookies stored in your browser that are associated with this website. You can opt out of the use of cookies at any time.

### **How to block and delete cookies?**

You can restrict, block or delete cookies from this website at any time by changing your browser configuration as described below. Although the parameters of each browser are set differently, cookie settings are usually configured in the "Preferences" or "Tools" menu. More information about the configuration of cookies in the browser can be found in the "Help" menu of the browser.

### **3. How can you exercise your rights?**

You have the right to request information about the content of the data stored about you, as well as the right to request a change, blocking or deletion of data, as well as the right to rectify errors, supplement or update your data. You also have the option to object to the processing of your personal data for marketing purposes. For this purpose, please contact us at the following e-mail address: [dane@roch.pl](mailto:dane@roch.pl)